

KATIE LING

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Experience:

June 2016 – Present

Office Solutions, Graphic Designer & Marketing Coordinator

- Create and schedule marketing emails
- Develop monthly newsletters and brochures
- Design graphic assets such as catalog covers, web banners, lookbooks, flyers, and landing pages
- Code websites with HTML, CSS, Bootstrap, or WordPress
- Troubleshoot web issues, and maintain website brands
- Solve visual and conceptual problems
- Edit and create videos using Adobe Premiere
- Assist with trade shows, sales meetings, and events

Nov 2014 – May 2016

Solution21, Web & Graphic Designer

- Created websites using HTML, CSS, Bootstrap, or WordPress
- Designed graphic assets, marketing materials, and logos
- Designed sample layouts for clients and handled phone calls
- Managed projects from conception to completion

Jan 2014 – April 2014

DreamWorks Animation SKG, Training Intern

- Maintained training labs and designed slides
- Data entry and light clerical duties

Jan 2013 – May 2013

Titmouse Animation, Production Assistant Intern

- Aided in background and clean up art animation using Flash
- Receptionist duties and recorded in meetings
- Setting up layouts and other production work

Education:

Aug 2009 - May 2014

California State University Fullerton

- Bachelor of Fine Arts (Entertainment Art Animation)
- Honor/Award: Dean's List (2009-2014)

Achievements:

- Showcased artwork in the curated gallery for the 2nd Annual CSUF Illustration Show
- Contributed to a successful Kickstarter campaign for a printed artbook called Enchantasia Kingdom

Skills:

- Proficient in Adobe Photoshop, Flash, Illustrator, Dreamweaver, InDesign
- Xara, Premiere, After Effects
- Microsoft Word, Excel, PowerPoint, HTML, CSS, WordPress

Languages: English (native), Mandarin Chinese (conversational)